



An elearning initiative by iQ Learning System Private Limited

PRODUCT

	Course (Our Product)				
Levels	Chartered Accountancy (CA)	Company Secretaries (CS)	Mode of Exam	Exam Pattern	Status
Level I	Common Proficiency Test (CPT)	CS Foundation	Online	MCQ Based	Dec-13
Level II	iPCC	CS Executive	Offline/ Correspondence based	Descriptive Papers	Dec-13
Level III	CA Final	CS Final	Offline/Correspondence based	Descriptive Papers	Jun-14

Business Model

1. B2C (Business to Customer) – www.meritranker.com - A web portal for students who shall purchase the product directly from website.
2. B2B (Business to Business) – We collaborate with coaching academy and Co - Brand with, to provide examination/mock test solutions.

MeritRanker.com's Self assessment system is designed to identify the student's core strength and opportunity areas. The mechanism involves Evaluating the student's performance on each topic covered in the model exam Automatic recommendation of the focus areas. The system builds on this parameter every time a new test is taken, thus providing a personalized approach and focus to exam preparation.

PRODUCT ADVANTAGES

Every Product Comes with Unique Advantages or to say why to give Exam with Meritranker.com

1 Guranteed Success

We at meritranker have such deep belief in our content & testing methodology that we are confident that the student shall clear the Institute exam, else we shall give access to Complete Preparation package **one time again FREE OF COST** .



Conditions:

- **Online Exams: (Applicable to CPT, CS Foundation)**
 - Need to appear all mock test before final exam & before the validity of the Exam Package.
 - Clear at least 2 out 5 full length model exam.
 - Should Appear in the final exam & provide us with the Roll number,
 - Candidate should not have been disqualified by Institute for whatsoever reason.
- **Offline Exam: (Applicable to all exams except CPT & CS Foundation)**
 - Need to clear Mock test as per the passing criteria of respective institute.
 - Have to bear courier charges as determined for to & fro of Question & Answer paper respectively.
 - Should Appear for the final exam & provide us with the Roll number
 - Candidate should not have been disqualified by Institute for whatsoever reason.

2 State-of-the-Art detailed Assessment engine

Practice to perfection. The success in exam preparations lies in practice. Meritrunker.com provides an exhaustive list of full-length model exam papers, Subject wise & topic wise test which can be taken online & offline, questions are categorized on the basis of difficulty level.

This all to give that extra edge to your preparation.



3 Result Analytics

Our goal is to turn **data into information**, and **information into insight**. These insights about your past performance are the building blocks of your success



When you complete the test, the system generates following in Exam History

- **Result of the Test** > Apart from results, it shows the topics of the question, total number of question, Attempted Questions & Correct answers.
- **Review** > To make the learning more concrete & increase your retention level, Solutions and explanations are provided wherever applicable.
- **Exam Analysis** > The result parameters are shown in graphical format to help student to understand his strength & Weakness (opportunity).

Overall Exam Analysis

- We understand that unless the preparation is in the right direction, It wont yield result.
- So, in Overall Exam Analysis, it lists Subject wise preparation on many parameters viz, Time Management, Correct/ Topic Analysis, Strong/ Weak areas Attempt/ not attempted etc.
- This shall help student to understand how he is preparing for exam and keep a track of their performance.

4 Experts Guidance

We believe SELF PREPARATION blended with EXPERT'S GUIDANCE flowers a smart study model & thereby delivering guaranteed success.

As you progress through the test, our expert will review the test and result analytics . Our experts will recommend & guide you on what more is needed to add glory in your success road ahead. We not only advice but work with you to design a customized study schedule. You can also talk about your study concerns and participate in counseling sessions to get rid of study dilemma & D-day fear.



PRODUCT ADVANTAGES

5 Talk to Expert

Need assistance/ stuck somewhere/ have doubt, just leave your number and message, our expert will call you with the explanation/ solutions/ counseling session.

Talk with Topper: you can talk to top rankers at a prearranged time to get a first hand information and guidance about preparation. Share and learn about tips & tricks they used during their preparation phase



PRODUCT ADVANTAGES

6 24x7 Doubt resolving mechanism

Have a quick query? Need explanation on something urgent, just shoot us a mail at helpdesk@meritranker.com,
And we promise you will hear from us within 24 hours



PRODUCT ADVANTAGES

7 Reward for your Success

Priority application privileges to your designated preference for the Articleship, through our corporate relations team and collaboration in the industry.

Smart Preparation Certificate i.e. a true 'Merit ranker' from IQ learning System Private Limited certifying that you are a smart preparer.

Mobile phones/tablets/ gifts for the candidates who secures a rank

Chance to be a Meritranker.com brand ambassador & get noted across India.



PRODUCT ADVANTAGES

8 Other Key Advantages

Get all important updates and alerts right into your mailbox, so that you don't have to waste time checking different website

Facility for Postal studies on request



PRODUCT PRICING

MeritRanker.com Online Course features	CA - CPT		CS - FOUNDATION	
	Complete Preparation	Final Preparation	Complete Preparation	Final Preparation
5 Exclusive Full Length Model Test Papers (Difficulty level wise)	a	a	a	a
4 Subject wise Test Papers	a		a	
36 Chapter wise Test Papers	a		a	
Questions with Solutions & Explanation	a	a	a	a
Personalized guidance from Expert's of your progress	a		a	
Interactive Result analytics with SWOT	a	a	a	a
Guaranteed Success	a		a	
Attempt oriented Model test Papers	a	a	a	a
Quick Revision Notes	a		a	
Important communication on Mails	a	a	a	a
Articleship tie ups & assistance	a		NA	
Ask unlimited number of Doubts	a	a	a	
Facility for Postal studies	a		a	
Talk a topper	a		a	
Video based learning on Selected topic	a		a	
Success Rewards	a		a	
Course Validity	12 Months	3 Months	12 Months	3 Months
Price	Rs. 2,000	Rs. 750	Rs. 1,800	Rs. 500
	Inc. of all taxes		Inc. of all taxes	

FOUNDER TEAM & EXPERT TEAM

Management & Founder Team

Sanjay Lalwani (CA & CS)

Pooja Lalwani (CA)

Ankit Oswal (CA)

Pravin Koshtgaonkar (Lawyer)

Expert Board & Content Management Team

Saurabh Kulkarni (CA, CS, CWA)

Sanket Jaju (CA, CFA)

Sagar Deo (CS)

Amber Saxena (CA)



CO – BRANDING ADVANTAGES

We invite Coaching academies to collaborate with us, enabling them with our assessment solutions

Meritranker.com's **STUDENT SUCCESS CENTER™**

 **EXPLORE** ↔  **COLLABORATE** ↔  **INNOVATE** ↔  **DISCOVER**

Exclusive Co - branding benefits of Meritranker.com

- India's 1st Portal offering assessment Solutions to coaching academy via Co-Branding way for a win-win situation
- Cross Promotion of your name across places making it visible to numerous prospective students
- One Screen Review about Students performance, making it easier and smarter to respond and act
- One Click connect to every registered student
- Exclusive Co-Branding portal to Student where they can login and give exam
- Exclusive admin panel where you can track, update, connect & do loads of stuff to manage your students
- Dedicated Relationship Manager to give inputs on the happenings and more business opportunities
- Networking opportunities with other Co- Branded Classes & Tutors

OFFLINE EXAM ADVANTAGES

Level II	CA - IPCC	CS Executive	Offline/Correspondence based	Descriptive Papers	Dec-13
CA	iPCC	Set of 7 Papers	Rs.3500		
CS	Executive	Set of 6 Papers	Rs. 3000		

Meritranker.com Advantages for correspondence based test series

- Attempt oriented Papers
- Questions drafted by experts & with due care to level of complexity.
- Papers checked by ex-institute paper evaluator.
- Detailed feedback to give edge to your Preparation.
- Receive your Answer sheet in just 8 working days.
- Free Pick up of your Answer sheet.
- Important updates & Tips to excel in Exam.



WORKS 2

LEARN, UNLEARN & RELEARN

Online Preparation Methodology of a Merit Ranker !

Stages of Preparation			Final Preparation	Goal Achieved
Stage - I Basic Preparation	Stage - II Advanced Stage	Stage - III Complete Revision	Stage - IV Final Stage	
Attempt Chapter-wise Tests	Attempt Subject-wise Tests	Revise all Subjects	Take Full Syllabus Model Test	
<ul style="list-style-type: none"> * Take Note of your Mistakes * Make Self Notes on Key Topics 	<ul style="list-style-type: none"> * Designed for rigorous practice * Time based Test to improve - Time Management 	<ul style="list-style-type: none"> * Revise & take Test on the Subject * Analyse with Result Analytics * Review your Performance graph * Target your weakness 	<ul style="list-style-type: none"> * Simulated Final Exam alike Model Test * Test based on difficulty level 1 - 3 * Model Test are attempt oriented * Expert review about your performance and Preparation * 7 Exclusive Model test based 	

THANK YOU

Connect with us
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